

Privacy Policy and Data Protection

CEL - Cambridge English Languages GmbH regards the lawful and correct treatment of personal information of the utmost importance.

Data Protection

Collection of personal information

In order for Users to use some of our online services and to gain the full benefits of such services and for CEL Cambridge English Languages to respond to queries and requests submitted online we need to collect and process various personal data. Users may be asked to complete an on-line form(s) which requests personal data about Users, such as their name, address, e-mail address, telephone and fax numbers.

Processing of data

The personal data we collect is used to process your request for our services, to provide such services, and to keep records of those who use our services so that we can contact Users in the event that any other relevant product or service becomes available and inform Users of other CEL Cambridge English Languages services that may be of interest to them.

Disclosure of information to third parties

When submitting personal data to CEL Cambridge English Languages you agree that we may disclose such data to the University of Cambridge and to the examination boards, and that the University of Cambridge and the examination boards may store this information and may contact you to inform you of other information, products or services that may be of interest to you. If you do not wish to receive such information you may contact us at any time at the address below. We may pass your data to third parties who are processing data on our behalf but, otherwise, we will not disclose your personal data to any other person or organisation unless we are legally required to do so.

Cookies

We may use cookies on the Sites. This enables us to personalise a User's experience of our Sites by recording details about use of the Sites as a file on a User's computer. Users may disable the use of cookies but this may limit the functionality of web pages on our Sites, or your access to our Sites.

Security

This Site and our computer systems have security measures in place with the aim of protecting the loss, misuse or alteration of the information Users provide to us.

Modifying / removing your personal information

Users may request that their personal data is changed or removed from our systems by e-mailing us at info@celgmbh.ch

Changes to this statement

We will notify Users of changes to this Data Protection and Privacy Statement by displaying them on this webpage

Contacting us

CEL Cambridge English Languages GmbH may be contacted at:

Postal address:

CEL Cambridge English Languages GmbH

Vadianstrasse 7

CH-9000 St. Gallen

Any comments or questions about our Data Protection and Privacy Statement may be sent to us by writing to us at the above address.

Privacy settings

Use of cookies

Cookies are small text files that are placed on your computer by websites that you visit. These are used in order to make websites work more efficiently, as well as to provide useful information about how websites are being accessed and used.

Here is some information about the cookies we use on our websites and why.

ASP.NET SessionId	ASP.NET_SessionId	This cookie is created by our website and stores a user's session ID. The cookie does not contain any personal data and expires at the end of the user's session - when the browser is closed.
Cookie consent	cc_analytics cc_media cc_social	These cookies are used to inform users that cookies are used on our website and to allow users to select and save their preferences. A further cookie is used to ensure a user's choices are remembered across the website.
Google Analytics	_utma _utmb _utmc _utmj _utmz	These cookies are used to collect information about how visitors access and use our site. This is used to monitor performance, for reporting, and for providing data that will influence the improvements made to the site. The cookies collect information in an anonymous form, including the number of people visiting the site, their gender and age, how many pages they looked at and what pages they visited.
Google Adwords Remarketing	__gads	<p>We use Google Adwords remarketing to improve our advertising. For example, to improve reporting on advertising campaign performance, to avoid showing ads the user has already seen or to enable us to display advertising that is more relevant to users. Third party vendors including Google use cookies to serve ads based on someone's past visits to the Cambridge English website. Any data collected will be used in accordance with our own privacy policy and Google's privacy policy.</p> <p>If you'd like to set your preferences for how Google advertises to you, please go to the Google Ad Preferences page.</p>
Survey Monkey	Various	These cookies are created by Survey Monkey which we use for occasional website surveys.